

## Financial Team Question 10: OVG Response

	Year 1	Year 2	Year 3	Year 4	Year 5
<b>ArenaCo Revenues</b>					
Naming Rights	\$ 5,000	\$ 5,150	\$ 5,305	\$ 5,464	\$ 5,628
Sponsorships	7,500	7,725	7,957	8,195	8,441
Suites	6,500	6,695	6,896	7,103	7,316
Club Seats	3,000	3,090	3,183	3,278	3,377
Rent	2,500	2,575	2,652	2,732	2,814
Food & Beverage	4,000	4,120	4,244	4,371	4,502
Ticket Rebate	3,000	3,090	3,183	3,278	3,377
Parking	1,000	1,030	1,061	1,093	1,126
Facility Fee	3,000	3,090	3,183	3,278	3,377
Admissions Tax	2,000	2,060	2,122	2,185	2,251
Merchandise	350	361	371	382	394
Private Events / Catering	650	670	690	710	732
<b>Total ArenaCo Revenues</b>	<b>\$ 38,500</b>	<b>\$ 39,655</b>	<b>\$ 40,845</b>	<b>\$ 42,070</b>	<b>\$ 43,332</b>
<b>ArenaCo Expenses</b>					
Building Operations	\$ 14,000	\$ 14,420	\$ 14,853	\$ 15,298	\$ 15,757
City Tax Reinvestment of NASC Revenues	4,000	4,120	4,244	4,371	4,502
Commissions & Fees	2,000	2,060	2,122	2,185	2,251
<b>Total ArenaCo Expenses</b>	<b>\$ 20,000</b>	<b>\$ 20,600</b>	<b>\$ 21,218</b>	<b>\$ 21,855</b>	<b>\$ 22,510</b>
<b>Cash Available for Debt Service</b>	<b>\$ 18,500</b>	<b>\$ 19,055</b>	<b>\$ 19,627</b>	<b>\$ 20,215</b>	<b>\$ 20,822</b>
<b>ArenaCo Debt Service</b>					
<b>Total Debt Service</b>	<b>\$ 12,750</b>	<b>\$ 13,005</b>	<b>\$ 13,265</b>	<b>\$ 13,350</b>	<b>\$ 13,801</b>
<b>ArenaCo Free Cash Flow</b>	<b>\$ 5,750</b>	<b>\$ 6,050</b>	<b>\$ 6,362</b>	<b>\$ 6,865</b>	<b>\$ 7,021</b>